

## Prepare a Unique Introduction

Course: MBA (Finance) Semester: II

This exercise was used to promote creative self-expression, confidence in public speaking, and audience connection. Unlike routine self-introductions that often follow a fixed template, this activity was designed to challenge students to present themselves in an original, memorable, and engaging way. The exercise aimed to move beyond superficial communication and help students reflect on how they want to be perceived. This activity also indirectly supported soft-skill development, bridging the gap between subject expertise and real-world communication competence.

Students were given one day notice to prepare a 2 minute introduction that should not begin with “My name is...” or “I am from...”. Instead, they were asked to think about:

- ☐ What metaphor, object, or story represents who they are?
- ☐ What is one trait they are proud of?
- ☐ What do they want others to remember them for?

In class, each student presented their unique introduction in front of their peers. Through the exercise, students who were usually hesitant speakers gained confidence and positive reinforcement. Students recognized how self-introduction is often their first impression in interviews, meetings, or networking events. They began to see communication not just as a medium to deliver facts, but as a tool to create presence and impact